JOIN THE BR&G TEAM FOR

# Edu



**OAKLAND COUNTY BUSINESSES:** Join the Discussion with Higher Education Institutions and Industry Leaders to Find New Ways to Collaborate



## **EDUCATION-TO-BUSINESS**

#### Edu2B Tech Collaboration Events

Oakland County is hosting a series of events designed to connect business leaders with higher education institutions. The events will include presentations from local colleges or universities and a networking session for decision makers to build deeper ties and foster collaboration within the following industries:

- IT/Computer Services
- Robotics Integration
- Engineering & Design, R+D

#### **VISIT LAWRENCE TECHNOLOGICAL UNIVERSITY (LTU)**

One of the Nation's Top-Ranked Engineering & Computer Science Universities



APRIL 16, 2024 | 9:00 - 11:30 AM College of Business and Information Technology 21000 West Ten Mile Road, Southfield | Building 5 (Room M336)

- Take advantage of this unique opportunity to meet the department heads of LTU's Mechanical, Robotics, and Industrial Engineering department.
- Learn how you can plug into the valuable resources (scientists, testing facilities, labs, programs, projects) from this department.
- Learn about the Centropolis Accelerator and access to funding, experts and key business and product development resources.
- Network with local companies in the tech industry.



#### Register at: OakGov.info/Edu2B

Cost: Free | Space is limited, so registration is required Beverages and light snacks included Note: Events are for Oakland County firms only

For updates, visit: OakGov.com/BusinessGrowth





## Why you should attend:



Develop university/ college relationships



Learn about accessing university/college resources



Build contacts for collaboration, growing, and diversifying your business





#### **AGENDA**

8:45 AM - Arrival & Registration

9:00 AM – Introduction to program and University host

**9:05 AM** – University Speaker | Institution resources: labs, IP, projects, internships/talent, and how to connect

**9:30 AM** – Panel Q&A | Moderated by: Oakland County Business Retention & Growth Personnel

10:00 AM - Networking Session

**11:30 AM** – Adjourn

### THANK YOU TO OUR PARTNERS!

Lawrence Technological University

OAKLAND UNIVERSITY.

WALSH.



Greg Doyle, *Administrator – Business Retention & Growth* doyleg@oakgov.com | (248) 858-2087

